



Adam Augustyn Branding / Typography / Design

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Brooklyn, NY
11211

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Core Competencies

- Brand identity
- Writing and layout for presentations, pitches, and brand guidelines
- Typography
- Visual language development
- Package design and production level execution
- Digital illustration
- Conceptual rendering
- Art direction
- Simple html web development
- Competitive audits
- Design/template for websites

Experience

Freelance Designer (July 2009 - Present)

Lippincott, New York, NY

Hired by Connie Birdsall

Lead Designer (February 2009 - April 2009)

WL2 Studios, New York, NY

Directed by William Hovard

Freelance Designer (September 2005 - October 2008)

Brandimage (formerly Desgrippes Gobé), New York, NY

Hired by David Israel

Freelance Designer (June 2005 - September 2005)

Ogilvy & Mather Worldwide,

Brand Integration Group (BIG), New York, NY

Worked with a team of designers led by Barry Deck

Creative Director (December 2003 - June 2005)

Crew Design Inc., Kent, CT

Hired by Gil Aviles and Glenn Carlin

Clients

A&E Channel	LifeScan OneTouch
AIGA, NYC	MapQuest
American Express	Martini Skate + Snow
Anheuser Busch	Meredith
AOL	Miller Brewing Co.
Banana Republic	PETCO
Bath & Body Works	Pepsi
Bayer Aspirin	RealD 3D
Chartis (AIG)	Samsung
Coca-Cola	Saucony Shoes
Coors	Steiner & Associates
The Face Shop	Telefonica
Hasbro	Walmart
Honeywell	Wells Fargo
InterContinental Hotel Group	Wish, Atlanta
LG Electronics	

Education

Bachelor of Fine Arts (1998 - 2003)

University of Connecticut, School of Fine Arts, Storrs, CT

Communication Design concentration. Educated under professors Edvin Yegir, Mark Zurolo, Randall Hoyt, and David Frisco. Graduated Magna Cum Laude, 3.43 GPA.

Study Abroad (Spring 2001)

The London Institute, London College Of Printing, London, UK

Studied contemporary and modern book design under professor Terry Buckely.

Recognition

Various featured works published on these websites:

Behance Network™, Coroflot, design:related™, LogoPond™