



Adam Augustyn

Branding
Typography
Design

159 South 2nd Street
Brooklyn, NY
11211 USA

www.adamaugustyn.com
adam.augustyn@gmail.com

Core Competencies

- Brand identity
- Copy writing and layout for presentations, pitches, and brand guidelines
- Typography
- Visual language development
- CPG & package design with production level execution
- Digital illustration
- Conceptual rendering
- Art direction
- HTML web development
- Competitive audits
- Flash - Basic Action Script

Experience

Senior Designer (December 2009 - Present)

JDK Design, New York, NY

Creative Director, David Covell

Freelance Designer (July 2009 - December 2009)

Lippincott, New York, NY

Hired by Connie Birdsall

Lead Designer (February 2009 - April 2009)

WL2 Studios, New York, NY

Directed by William Hovard

Freelance Designer (September 2005 - October 2008)

Brandimage (formerly Desgrippes Gobé), New York, NY

Hired by David Israel

Freelance Designer (June 2005 - September 2005)

Ogilvy & Mather Worldwide,

Brand Integration Group (BIG), New York, NY

Worked with a team of designers led by Barry Deck

Creative Director (December 2003 - June 2005)

Crew Design Inc., Kent, CT

Hired by Gil Aviles and Glenn Carlin

Clients

- | | |
|--------------------------|----------------------|
| AIGA, NYC | Microsoft |
| American Express | Miller Brewing Co. |
| AOL | Neat Co. |
| Artism | Nike |
| Bath & Body Works | Pepsi |
| Bayer Aspirin | Peter Kirkiles D+F |
| Burton Snowboards | RealD Inc. |
| Coca-Cola | Samsung |
| Cinemax | Stride Right Inc. |
| Danku Tri-Dutch | Steiner & Associates |
| Laurence King Publishing | Telefonica |
| LG Electronics | Virgin Mobile |
| LifeScan OneTouch | Warner Music Group |
| Martini Skate + Snow | Wish, Atlanta |

Education

Bachelor of Fine Arts (1998 - 2003)

University of Connecticut, School of Fine Arts, Storrs, CT

Communication Design concentration. Educated under professors Edvin Yegir, Mark Zurolo, Randall Hoyt, and David Frisco. Graduated Magna Cum Laude, 3.43 GPA.

Study Abroad (Spring 2001)

The London Institute, London College Of Printing, London, UK

Studied contemporary and modern book design under professor Terry Buckely.

Recognition

Various featured works published on these websites:

Behance Network™, Coroflot, LogoPond™

Work published in *The Tote Bag* by Jitesh Patel, Laurence King Publishing (www.laurenceking.com) © 2011